**DEMAND**

• Service User / Public Involvement  
  • OU Managing to Meet Service Users Needs  
  • HealthKnowledge Learning from Stakeholders  
  • NPC Involving Patients and the Public  
  • OU Diversity and Difference in Communication  

**USE**

• Utilisation Measures  
  • HealthKnowledge Application of Health Information for Practitioners  
  • HealthKnowledge Application of Health Information for Specialists  
  • HealthKnowledge Population Health Information for Practitioners  
  • HealthKnowledge Sickness and Health Information for Specialists