# The Three I’s
## Innovation Improvement Information

**Programme**

**29th June 2010**  
Royal Berkshire Conference Centre, Reading, RG2 OFL

<table>
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<tr>
<th>Time</th>
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<tr>
<td>09.15</td>
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| 10.00  | **Welcome by Andrea Young**  
Chief Executive, NHS South Central                                   |
| 10.30-11.10 | Seminars 1-3                                          |
| 11.20-12.00 | Seminars 4-6                                           |
| 12.00-13.40 | Lunch and Surgeries                                                 |
| 13.40-14.00 | **Phil Da Silva**  
National QIPP Lead for Primary and Community Services              |
| 14.10-14.50 | Seminars 1-3                                          |
| 15.00-15.40 | Seminars 4-6                                           |
| 15.45-16.00 | **Close by Peter Hockey**  
Head of Leadership Research and Evaluation, NHS South Central         |

## Exhibition
- National Organisations  
- Industry Collaborators  
- Local Trusts

## Guest Speakers
- Andrea Young  
- Phil Da Silva  
- Peter Hockey

For further information please contact:  
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