How (not) to do a presentation
How (not) to do a Presentation

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Trauma Orthopaedic Surgical Research Society
Maxim

• KISS
  – Keep
  – It
  – Short
  &
  – Simple
How (not) to do a Presentation

Nigel Rossiter
How (not) to do a presentation
Background

- Do not detract from text
- Plain
- Not graduated
- Consistent
Common backgrounds 1

- No
No
What works... 1

- Black background
- Yellow title
- White text
What works...2

• Dark blue background

• **Yellow** or white title

• White or **yellow** text
What works…3

- White background
- Dark blue title
- Black text
Fonts

- No serifs – they are just too difficult to read
- Use a simple font without serifs (Arial)
- No flying Capitals
- 36 – 44 titles
- 28 – 32 text
Colours

• How many of you have trouble reading these lines of text and cannot see a difference?

• Bullets
  – Simple
  – Light blue works well
Lines of text

• 1 line of text per bullet
• No more than 5 bullets per slide
• Paraphrase
• Memory joggers – do not read
• If important points – animate appearance
Aoccdrnig to rsereach at Cmabrigde Univerntisy, it deosn't mttaeer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be at the rghit pclae. The rset can be a ttoal mses and you can sitll raed it wouthit a porbelm. Tihs is bcuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe.

Arnzanig huh?
Animations & transitions

- Often the most irritating thing
- Use judiciously
- Be consistent
- "Appear" often best
- KISS
Political correctness

- No
  - Nude photos
  - Sexism
  - Racism
  - Swearing
  - Inappropriate pics
- Double entendres?
- Pic is focus not text
“Sorry – this is a busy slide”
<table>
<thead>
<tr>
<th></th>
<th>No fix</th>
<th>Fix</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non union</td>
<td>Equal</td>
<td>Equal</td>
</tr>
<tr>
<td>Mal union</td>
<td>? Worse</td>
<td>? Better</td>
</tr>
<tr>
<td>Complications</td>
<td>Better</td>
<td>Worse</td>
</tr>
<tr>
<td>Function</td>
<td>? Better</td>
<td>? Worse</td>
</tr>
<tr>
<td>Pain relief</td>
<td>?</td>
<td>?</td>
</tr>
<tr>
<td>Cost</td>
<td>Better</td>
<td>Worse</td>
</tr>
</tbody>
</table>
# Classification – AO/OTA

Russell-Taylor Nails

Fixion nails

Chi$^2 = 0.92$

p = 0.63
Planning

- 1 – 1.5 slides per minute
- Preparation time
  – ~ 4-10 x the length of your presentation
  – Practice, no reading – know your subject
- Cut back ruthlessly
- Drone zone
- IT
Position

- Not like this!
- Right of stage
- Look at & engage audience
- Read off lecturn screen / autocue
- Know your slides
KISS

• Do not detract from your message
• Text is an aide memoir, not your talk
• Punctuation and flying capitals
• Simple graphics (no videos)
• Less is more
Thank you
Locking plates have not changed the rules……

……..but they have complicated them a bit

The same principles still apply

“A hole is an opportunity...not an obligation!”